**Clay C. Colvin**

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https://claycolvin.wixsite.com/portfolio

**Professional Summary**

Digital Marketing Major and Graphic Design Minor as well as a student-athlete at the University of Findlay. Very outgoing, people-oriented, and driven. Determined to be successful in all aspects of my life by continuing to learn and grow in the areas of Graphic Design and Marketing.

**Work Experience**

**United States Military Academy West Point** June 2019-Present   
Football Graphic designer Intern

* Create Graphics for the class of 2020 recruits to promote the Academy and its football program.

**AR MArketing** Jan. 2019-May 2019   
Graphic designer Intern

* Create ADs for clients to promote deals and store locations.
* Set up and torn down camera and lighting equipment.
* Created pamphlets for local events going on around the city of Findlay.
* Helped create events calendars for the Findlay Social media account from local business events going on around the city.

**Oiler 10** (Marketing Agency run through the school)Dec. 2017-Current   
Graphic designer and Marketing Assistant

* Create brochures, videos, marketing and social media plans for companies.
* Take photos to use in the creation of content for the companies.
* Worked alongside our website developers to create content for our personal website (www.oiler10.com)

**East Coast Conference, New York** (Remote Internship) Spring 2018

Graphic Design Intern

* Created splash pages, flyers, and head-to-head matchups that were posted on the conference’s social media accounts and website.
* Developed program covers and flyers for conference tournaments that were sold to fans at the different conference events.
* Designed graphics for 12 different events for the conference over the semester. Graphics included program covers, splash pages, head-to-head matchups, and flyers.

**University of Findlay, Findlay Ohio** Spring 2017

Graphic Design Intern

* Created graphics for the football team to promote big games and standout performances. These were posted on the Findlay Athletic Department’s social media.
* Designed posters of players that were hung on the walls of the football building on campus to promote team morale and excitement.

**Champion City Kings, Springfield Ohio** May 2016-August 2016

Prospect Baseball TeamMascot

* Participated in team promotions to boost crowd engagement and guest satisfaction
* Developed engaging games and campaigns for guests to compete in between innings
* Interacted with guests to encourage pictures and online social media interactions

**Education**

**The University of Findlay, Findlay, Ohio**

**Expected Graduation Date** December 2019

Working towards a degree in Digital Marketing and Minor in Graphic Design

* GPA: 3.36
* Member of Varsity Football Team.
* Member of Win The Day Warriors Leadership.
* Member of Fellowship of Christian Athletes Leadership Board.
* Member of the Student-Athlete Advisory and Faculty Athletic Committees.
* Member of worship team on campus and at my local church